

Charter for the Welcome of the Newborn and Their Family : Maternity and Neonatology Services



1 COMMITMENT

Commit to providing care in complete safety and to protecting families from commercial pressures, in compliance with the WHO Code, in order to ensure free and informed choice.

2 TRAINING

Ensure appropriate professional training and provide families with information and support.

3 INFORMATION

Prepare families for childbirth, explain the benefits of breastfeeding, and respect the physiological processes of birth.

4 SKIN-TO-SKIN CONTACT

Encourage skin-to-skin contact with the mother from birth and throughout the hospital stay, involving both parents whenever possible.

5 INFANT FEEDING

Support and guide parents regardless of the chosen feeding method, including in situations of parent-infant separation.

6 BREASTFEEDING

Promote exclusive breastfeeding, fully adapted to the infant's needs, including in cases of prematurity. Avoid supplementation unless medically indicated.

7 PROXIMITY

Promote continuous parent-infant proximity 24 hours a day, even in cases of separation, and empower parents to actively participate in their child's care.

8 RHYTHMS AND NEEDS

Respect the rhythms and needs of the newborn and their parents, and encourage feeding in response to infant cues.

9 NO BOTTLES OR PACIFIERS

When breastfeeding, avoid the use of bottles and pacifiers in order not to disrupt the infant's feeding cues and patterns.

10 SUPPORT AND CARE NETWORK

Provide guidance and referral to appropriate professionals to ensure continuity of care at home through coordinated network-based support.

The World Health Organization recommends exclusive breastfeeding up to the age of six months, as it meets all of an infant's nutritional needs, and continued breastfeeding up to the age of two years, combined with a balanced complementary diet.

